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## **"The Macy's Culinary Council Thanksgiving & Holiday Cookbook" Celebrates Magical Menus and America's Favorite Parade**

*Macy's Culinary Council chefs share Thanksgiving and holiday recipes in tribute to the 85<sup>th</sup> anniversary of Macy's Thanksgiving Day Parade<sup>(R)</sup>*

NEW YORK, Sep 29, 2011 (BUSINESS WIRE) --

This holiday season, Macy's (NYSE:M) team of celebrated chefs are sharing their favorite recipes in "The Macy's Culinary Council Thanksgiving & Holiday Cookbook." Filled with pages of delicious photographs and entertaining tips, the cookbook contains recipes from each of the 13 Macy's Culinary Council chefs, including Cat Cora, Todd English, Emeril Lagasse and Wolfgang Puck. In celebration of the 85<sup>th</sup> anniversary of Macy's Thanksgiving Day Parade<sup>(R)</sup>, the cookbook also includes a commemorative overview with special behind-the-scenes stories and photos of America's favorite Thanksgiving event.

"The Macy's Culinary Council Thanksgiving & Holiday Cookbook' is a unique tribute to the holiday season from the Macy's family," said Amy Kule, Macy's group vice president of National Events and Partnership Marketing. "Like Macy's Thanksgiving Day Parade, delicious food is a hallmark of this special American holiday. What better way to share our 85<sup>th</sup> anniversary than with stories and photos from our parade's colorful history and festive recipes from our Culinary Council chefs."

Available for \$24.95 at select Macy's stores and macys.com this October, the beautifully composed cookbook contains over 80 recipes, as well as entertaining and cooking tips from the 13 Macy's Culinary Council chefs who include Rick Bayless, Michelle Bernstein, Cat Cora, Tom Douglas, Todd English, Marc Forgione, Emeril Lagasse, Marcus Samuelsson, Tim Scott, Nancy Silverton, Ming Tsai, Wolfgang Puck and Takashi Yagihashi. From Marc Forgione's new classic Thanksgiving menu and a Hanukkah dinner with Michelle Bernstein, to a New Year's Eve party by Takashi Yagihashi, the cookbook is overflowing with holiday dishes, festive drinks and irresistible desserts.

"The Macy's Culinary Council Thanksgiving & Holiday Cookbook" contains not only Thanksgiving and holiday recipes from the renowned chefs of the Macy's Culinary Council, but also an exclusive behind-the-scenes look at Macy's Thanksgiving Day Parade. Since 1924, the parade has been the nation's kickoff to the holiday season, now entertaining the more than 3.5 million people lining the streets of New York City and another 50 million television viewers. In honor of the 85<sup>th</sup> anniversary of the event, the Macy's parade team is sharing its recipe for the spectacle that dazzles and delights America each Thanksgiving.

Through special sections such as a photo timeline highlighting milestone moments in the parade's history, and an introduction to the 8,000 volunteers who make the parade possible, the cookbook offers an unprecedented look at the beloved holiday event.

Editor's Note: For additional information about Macy's Culinary Council (MCC), please visit [www.macys.com/culinarycouncil](http://www.macys.com/culinarycouncil). For MCC media materials, including chef images, go to [www.magicbulletmedia.com/MNR/MacysCulinaryCouncil](http://www.magicbulletmedia.com/MNR/MacysCulinaryCouncil).

### **About Macy's Culinary Council**

Macy's Culinary Council is a national culinary authority comprising some of the nation's leading culinary masters, including Rick Bayless, Michelle Bernstein, Cat Cora, Tom Douglas, Todd English, Marc Forgione, Emeril Lagasse, Marcus Samuelsson, Tim Scott, Nancy Silverton, Ming Tsai, Wolfgang Puck and Takashi Yagihashi. Launched in 2003, MCC's team of distinguished chefs serves to inspire the way Macy's customers shop, cook and eat at home. The chefs are both ambassadors and instructors, providing expert culinary advice and leading cooking demonstrations at Macy's stores, with the aim of teaching customers how to cook and shop like a master chef.

### **About Macy's Thanksgiving Day Parade**

With more than 50 million viewers across the country and more than 3.5 million spectators that line up along the streets of New York City each year, the Macy's Thanksgiving Day Parade is a national icon that has grown into a world-famous holiday event. For more than 80 years, the Macy's Thanksgiving Day Parade has marked the official start of the holiday season. Growing in size and scale, the parade proudly marches down a more than two-mile route in New York City with more than 8,000 participants in tow, including Macy's employees, their families, celebrities, athletes, clowns and dance groups spreading holiday cheer. The parade also features America's best marching bands, fabulous floats and Macy's signature giant helium character balloons. For more information on the Macy's parade please visit [www.macys.com/parade](http://www.macys.com/parade) or call the parade hotline at (212) 494-4495.

### **About Macy's**

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam. Macy's stores and macys.com offer distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks<sup>(R)</sup> and the Macy's Thanksgiving Day Parade<sup>(R)</sup>, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

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