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## **Macy's, Inc. Contributes to Tornado, Flood Disaster Relief**

CINCINNATI--(BUSINESS WIRE)-- Macy's, Inc. (NYSE:M) today announced a \$100,000 cash contribution to the American Red Cross disaster relief fund to assist victims of tornadoes and floods this spring in Missouri, Alabama, Louisiana and other states.

In addition, the Macy's Foundation, through its Matching Gift program, will match dollar-for-dollar all employee contributions of \$25 or more to the American Red Cross and other qualified U.S.-based organizations providing relief assistance.

Macy's stores in hard-hit communities also work to address specific local needs, including offering merchandise discounts under certain conditions to customers receiving Red Cross or FEMA assistance so they can replace clothing or household items destroyed in a disaster.

"We are saddened to see so many lives disrupted and so much destruction from the series of devastating tornadoes and floods this spring across the country," said Terry J. Lundgren, Macy's, Inc. chairman, president and chief executive officer. "Macy's is pleased to help with recovery, support and assistance for our customers, neighbors and associates who have been affected and are working to rebuild their lives and communities."

Macy's, Inc., with corporate offices in Cincinnati and New York, is one of the nation's premier retailers, with fiscal 2010 sales of \$25 billion. The company operates about 850 department stores in 45 states, the District of Columbia, Guam and Puerto Rico under the names of Macy's and Bloomingdale's, as well as the macys.com and bloomingdales.com websites. The company also operates four Bloomingdale's Outlet stores.

Source: Macy's, Inc.