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macy's inc

Two Remaining Contestants Revealed as "Macy's Million Dollar Makeover" Semi-Finalists

Beginning May 9 log-on to www.facebook.com/macys to choose who will win the ultimate fairytale makeover with style expert Clinton Kelly

NEW YORK--(BUSINESS WIRE)-- After 19,000 applications from across the country, eight incredible makeovers and eight captivating weeks of viral campaigning, today Macy's (NYSE:M) announced the final two contestants competing for the life-changing "Macy's Million Dollar Makeover with Clinton Kelly." A coast-to-coast competition ensues as Anna Marie Chestnut of Schwenksville, PA, and Amy Ferrell of Wenatchee, WA, contend for \$1 million worth of products, services, cash and experiences to suit their personal goals and needs.

Macy's Million Dollar Makeover Semifinalist Anna Marie Chestnut of Schwenksville, PA (Post-makeover). (Photo: Business Wire)

"As the competition narrows, I continue to be captivated by the final two contestants America has chosen as their favorites to compete for Macy's Million Dollar Makeover," said Clinton Kelly, style expert for Macy's and co-host of TLC's What Not to Wear. "Both women are an inspiration and equally deserving of such a grand prize. They have come so far, I hope my style expertise and motivational guidance gave each of them the edge they need to be the ultimate winner."

Beginning today at www.facebook.com/macys, viewers that "like" Macy's can watch the semifinal videos featuring Clinton's personal interviews with each of the contestants, answering questions from Facebook fans and discussing their unique plans if they win. Fans can then vote for the contestant they believe deserves to be crowned winner of "Macy's Million Dollar Makeover with Clinton Kelly" and tune-in online at Macy's Facebook page on Tuesday, May 24 at noon to find out who wins it all!

Throughout the month of February, the eight contestants each received a head-to-toe makeover with fashions from Macy's and the expertise of Clinton Kelly. Their personal stories were revealed to the public via Macy's Facebook page on February 28 and were followed by the first round of America's votes and elimination to four. These four contestants each competed in a Hometown Challenge, with America again voting to send two winners to the final round. Starting today, Anna Marie Chestnut and Amy Ferrell will compete for the ultimate prize, winner of "Macy's Million Dollar Makeover with Clinton Kelly."

Mother of two and doting wife, Anna Marie Chestnut wants to revitalize her own restaurant and put life back in her hometown. With a million dollar makeover she can support her family, recreate her minimalist look and make more time for her family. Elementary school

teacher Amy Ferrell has five children, three of whom she adopted from Ghana. Her dreams include starting an after-school program that incorporates literacy and math into meaningful projects, plus moving with her husband and children into a home large enough for their family.

"We continue to make magic happen for the finalists in each week of 'Macy's Million Dollar Makeover with Clinton Kelly'," said Martine Reardon, executive vice president of marketing for Macy's. "With two women left to compete, Macy's hopes that each have already had a positive, life-changing experience and will continue on their own path of reinvention with the advice and useful style tips Clinton has provided to them."

For contestant images and more information about "Macy's Million Dollar Makeover with Clinton Kelly," created by Macy's and JWT New York, please visit www.macys.com/pressroom. Beginning May 9, "like" Macy's and vote for your favorite semifinal contestant by visiting www.facebook.com/macys, then tune-in on Tuesday, May 24 at noon to find out who wins it all!

About Macy's

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam. Macy's stores and macys.com offer distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks^(R) and the Macy's Thanksgiving Day Parade^(R), as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6715442&lang=en>

Source: Macy's, Inc.