

June 7, 2010

macy's inc

Macy's Celebrates the "Hero" in Every Dad with Favorite Gifts for Father's Day

Enter to Win and Send Dad on an All-Inclusive Trip to the Richard Petty Driving Experience

NEW YORK--(BUSINESS WIRE)-- Heroes are all around this Father's Day, so celebrate your "Everyday Hero" with the latest gifts from Macy's (NYSE:M). From car racing and fashion to grilling and electronics, Macy's is the destination of choice to find a gift as special as Dad.

Give Dad the gift of a lifetime and enter to win an all-inclusive three-day, two-night trip for two to the Richard Petty Driving Experience. Speed-loving dads will get the opportunity to test their driving skills behind the wheel of a 600hp NASCAR-style stock car at either Orlando's Walt Disney Speedway or Las Vegas Motor Speedway. For a chance to win and complete rules, visit www.macys.com/hero. Racing or not, he can always dress the part in a new Izod tee from the Indy 500 Winning Series Special, available only at Macy's.

MACY'S GREAT GIFT IDEAS FOR FATHER'S DAY

From the casual outdoorsmen to the buttoned-up executive, Macy's offers Dad-friendly fashion to meet his everyday needs. With summer around the corner, help him prep for the warm-weather days ahead. Complement his beach-ready Speedo swim shorts and Club Room crew and v-neck tees with the latest Adidas slides or Sperry boatshoes. Heading to the office? Dress him up with top-notch accessories from his favorite brands, including Geoffrey Beene leather belts, Perry Ellis Portfolio wallets, Esq by Movado stainless steel watches and Tumi cufflinks.

"Father's Day is about making that special man in your life feel appreciated, " said Linda Lee, group vice president of Macy's By Appointment, a free personal shopping service. "Whether Dad is sporty, fashion-focused or loves gadgets, Macy's has the perfect gift to fit his needs."

For the scent-seeking dad, Macy's has the newest additions to the Polo, Armani and Chrome by Azzaro lines of men's fragrances. Available only at Macy's, these distinct Eau de Toilettes will help set the man in your life apart from the pack.

The ultimate "grill master" will love Macy's selection of tools to help perfect his culinary skills. Accessories from Charcoal Companion are sure to kick his barbecue up a notch without breaking the bank.

Tech-savvy Dads will love the Garmin Nuvi 1250, an ultra-thin GPS device that includes preloaded maps, announces streets by name, and is able to calculate a more fuel-efficient route with ecoRoute(TM). Available in Macy's stores featuring ESPOT, Macy's one-stop automated shops offering the latest electronic goods, the Garmin Nuvi 1250 is sure to be a

hit with the Dad who is always on the move.

For the creative gift-giver, customers can visit the men's department in any Macy's store on Saturday June 19, and create a special customized gift card.

About Macy's

Macy's, the largest retail brand of Macy's, Inc., delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam. Macy's stores and macys.com offer distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks^(R) and the Macy's Thanksgiving Day Parade^(R), as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

For Macy's media materials, images and contacts, please visit our online pressroom at www.macys.com/pressroom.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6317877&lang=en>.

Source: Macy's