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## Macy's Celebrates Pride + Joy

Macy's Marks Pride Month Celebrations with Special Initiatives Nationwide

NEW YORK--(BUSINESS WIRE)-- For everyone living out loud with Pride + Joy, Macy's celebrates you this Pride history month. As a committed corporate citizen and a proud supporter of diversity and inclusion both in our workforce and in support of all consumers, Macy's marks Pride month with a host of events, parade sponsorships/participation and celebrations nationwide.

Pride + Joy, Macy's Pride Month campaign features a multitude of in-store fashion events, advertising support, special tribute windows in select stores, Gift Registry booths for same-sex couples in key cities, as well as sponsorship and employee participation in Pride parades across the country.

The highlight of Pride month celebrations will be Macy's employee participation in Pride parades in 16 markets nationwide including New York, Washington, DC, Pittsburgh, Los Angeles, Columbus, Houston, St. Louis, St. Petersburg, Minneapolis, San Francisco, Seattle, Cincinnati, and Atlanta. The company has already participated in Pride celebrations in Phoenix, Miami and Melbourne, FL earlier this year. In keeping with Macy's signature brand, a number of these celebrations will feature employees flying a rainbow Macy's star balloon symbolizing the company's continued commitment to the LGBTQ community.

"We are proud to support our LGBTQ employees and consumers through initiatives that recognize and honor our commitment to diversity and inclusion," said Corliss Fong, Macy's vice president of diversity strategies. "Macy's remains a steadfast supporter of inclusiveness in all aspects of our business and we join in celebration with millions across the nation who live with Pride + Joy this June."

For years, Macy's has acknowledged and celebrated the contributions of its LGBTQ workforce and consumers and demonstrated its commitment in a multitude of ways including in company policies, marketing, events, community partnerships and cause initiative support. Since 2007, for this commitment, Macy's has received 100% on the Human Rights Campaign Corporate Equality Index, that recognizes companies for their record toward LGBTQ employees and customers. This June, The Trevor Project, the leading national organization focused on crisis and suicide prevention among LGBTQ youth, will recognize Macy's with its "Trevor Commitment Award," given annually to a company or organization that through its policies, initiatives and other efforts, demonstrates a commitment to LGBTQ causes and is a prominent, public example of corporate acceptance of individuals regardless of orientation.

For more information on Macy's Pride + Joy annual campaign, please visit [www.macys.com/pride](http://www.macys.com/pride) and for a listing of in-store Pride events, please visit [www.macys.com/events](http://www.macys.com/events).

## About Macy's

Macy's, the largest retail brand of Macy's, Inc. (NYSE:M), delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam. Macy's stores and macys.com offer distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks<sup>(R)</sup> and the Macy's Thanksgiving Day Parade<sup>(R)</sup>, as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

For Macy's media materials, images and contacts, please visit our online pressroom at [www.macys.com/pressroom](http://www.macys.com/pressroom).

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6311654&lang=en>

Source: Macy's, Inc.