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Macy's, Inc. Bag Hunger: \$2.3 Million in Donations, Plus Food and Service Hours, Help Food Banks Nationwide

Macy's and Bloomingdale's Reach New High in Largest Employee-Based Food Campaign in U.S.

CINCINNATI--(BUSINESS WIRE)-- Local food banks across the country will be restocking empty shelves thanks to "Bag Hunger" - a national project of Partners in Time, the award-winning Macy's, Inc. (NYSE:M) employee volunteer program.

All Macy's, Inc. stores and business support locations contributed to its 13th annual national food campaign which ended last month. Macy's and Bloomingdale's employees nationwide organized collections in an effort to "Bag Hunger" for children and their families - resulting in 211,978 pounds of food, \$2.3 million in monetary donations and 27,796 hours of community service.

Total food and monetary contributions will provide an equivalent 7.1 million meals for local charities. Bag Hunger benefits many affiliates of Feeding America, the largest domestic hunger-relief charity in the United States. The attached list details the contribution impact by regional area. Since Bag Hunger began in 1998, volunteers have collected food, equivalent donations and service time to provide 48 million meals.

Vicki Escarra, president and CEO of Feeding America said, "The need for emergency food continues to rise at our food banks across the country. We continue to face record demand for help as more than five million people each week seek help at one of the food pantries or soup kitchens we help serve. We owe a tremendous depth of gratitude to Macy's, Inc. associates, as well as Macy's and Bloomingdale's for their ongoing commitment and efforts to fight hunger; we believe this is the largest employee-based food drive in the U.S."

The company's financial executives take on the additional roles of "Chief Food Officers" for this high-energy project and the Macy's Foundation supports the cause with \$10,000 toward hunger-relief charities.

"Our company has an ongoing commitment to community involvement, giving both time and contributions," said Karen Hoguet, chief financial officer of Macy's, Inc. "Bag Hunger is the largest, and one of the favorite, national projects that our volunteers develop each year. In addition to providing food, employees also share their time to make a difference, helping to pack, sort and distribute food. Our volunteers make a huge impact in the community and we are happy to support those organizations that do so much good locally and nationally."

The U.S. Department of Agriculture's (USDA) Economic Research Service reported staggering increases in domestic food insecurity. Some 49 million Americans currently are

struggling with hunger, including nearly 17 million children. This is an increase of 36 percent over the year before.

Bag Hunger volunteerism was a special focus this year, with Macy's and Bloomingdale's associates giving 27,796 hours of time, valued by our charities at nearly \$560,000. In addition to Bag Hunger, the company's Partners in Time employee volunteers develop scores of projects each year nationwide. Participants have given more than 1.8 million hours of community service - valued at \$30 million - since the program was founded 21 years ago.

About Feeding America (Formerly America's Second Harvest - The Nation's Food Bank Network): Feeding America provides individuals and families facing hunger with the fuel to survive and even thrive. As the nation's largest domestic hunger-relief charity, our network members supply food to more than 37 million Americans each year, including 14 million children and 3 million seniors. Serving the entire United States, more than 200 member food banks operate 61,000 agencies that address hunger through emergency food assistance and programs. For more information on how you can fight hunger in your community and across the country, visit www.feedingamerica.org.

Macy's, Inc., with corporate offices in Cincinnati and New York, is one of the nation's premier retailers, with fiscal 2009 sales of \$23.5 billion. The company operates about 850 department stores in 45 states, the District of Columbia, Guam and Puerto Rico under the names of Macy's and Bloomingdale's. The company also operates macys.com and bloomingdales.com. Prior to June 1, 2007, Macy's, Inc. was known as Federated Department Stores, Inc.

(NOTE: Additional information on Macy's, Inc., including past news releases, is available at www.macysinc.com/pressroom)

Macy's Store/Support Location "Bag Hunger" Contributions In Selected Metropolitan Areas

Metropolitan Area	Volunteer Hours	Dollar Donation
Atlanta, GA	931	\$ 98,642
Austin, TX	118	\$ 7,453
Baltimore, MD	199	\$ 40,665
Birmingham, AL	42	\$ 4,882
Boston, MA	650	\$ 61,858
Buffalo, NY	173	\$ 21,664
Chicago, IL	819	\$ 81,680
Cincinnati, OH	1,322	\$ 123,084
Cleveland, OH	92	\$ 28,155
Columbus, OH	200	\$ 33,451

Dallas/Fort Worth, TX	716	\$ 36,617
Denver, CO	539	\$ 37,551
Detroit, MI	962	\$ 60,302
Fort Lauderdale, FL	613	\$ 29,958
Fresno, CA	243	\$ 10,064
Hartford, CT	340	\$ 34,269
Honolulu, HI	316	\$ 48,439
Houston, TX	1,193	\$ 47,911
Indianapolis, IN	137	\$ 21,765
Kansas City, MO	156	\$ 23,206
Las Vegas, NV	142	\$ 13,816
Los Angeles, CA	1,868	\$ 218,174
Louisville, KY	104	\$ 14,705
Memphis, TN	48	\$ 19,752
Miami, FL	1,066	\$ 47,684
Minneapolis, MN	265	\$ 50,036
Nashville, TN	33	\$ 2,626
New Mexico	72	\$ 4,072
New Orleans, LA	150	\$ 9,289
New York City, NY	3,602	\$ 566,632
Oklahoma City, OK	33	\$ 7,208
Orlando, FL	291	\$ 17,715
Philadelphia, PA	1,185	\$ 10,947
Phoenix, AZ	1,165	\$ 80,501
Pittsburgh, PA	340	\$ 63,909
Portland, OR	509	\$ 53,993
Providence, RI	177	\$ 31,855
Raleigh, NC	143	\$ 16,401
Richmond, VA	157	\$ 28,518
Sacramento, CA	627	\$ 25,987
Salt Lake City, UT	139	\$ 49,896

San Antonio, TX	304	\$ 14,112
San Diego, CA	746	\$ 21,786
San Francisco, CA	799	\$ 40,685
San Jose, CA	205	\$ 35,262
Seattle, WA	671	\$ 69,355
St. Louis, MO	396	\$ 73,266
St. Petersburg, FL	317	\$ 17,269
Tampa, FL	1,659	\$ 74,703
Washington, DC	539	\$ 67,065

Source: Macy's, Inc.