

December 15, 2009



## **Macy's Goes Round-the-Clock with 12 Specially Selected 24-Hour Stores for the Fourth Year in a Row**

83-Hour Shopping Marathon Begins at 7 a.m. on December 21 Through 6 p.m. on December 24 at Macy's Flagship in Herald Square; Seven New York City Metro, New Jersey, and DC Area Stores; Plus Four Midwest Stores in Chicago, Minneapolis and Detroit Area

Four Additional NY and NJ Stores to Have Extended Hours until 2 a.m.

NEW YORK--(BUSINESS WIRE)-- The homestretch of the holiday season will soon be upon countless shoppers still in need of finding the perfect gift. For the fourth year in a row, Macy's will give last minute shoppers some extra time with overnight and extended hours at select city and mall stores. Beginning on Monday, December 21 at 7 a.m., Macy's will open its doors at 12 select stores in the New York/New Jersey metro area, and the greater DC and Philadelphia metro areas for round-the-clock marathon shopping that goes the distance in delivering customer service and convenience. In addition to the twelve stores pulling all-nighters, four Macy's stores will extend their holiday hours until 2 a.m. from December 21 through December 23 for that much needed extra time to shop.

### **24-HOUR STORES**

- Macy's Herald Square, New York, NY
- Macy's at Queens Center Mall, Rego Park, NY
- Macy's at Staten Island Mall, Staten Island, NY
- Macy's at Roosevelt Field Mall, Westbury, NY
- Macy's Cross County, Yonkers, NY
- Macy's at Willowbrook Mall, Wayne, NJ
- Macy's Tyson's Corner, McLean, VA
- Macy's Cherry Hill, Cherry Hill, NJ
- Macy's Woodfield, Schaumburg, IL
- Macy's Oakland, Troy, MI
- \*Macy's Twelve Oaks, Novi, MI
- \*Macy's Rosedale, Rosedale, MN

(\* indicates stores that will remain open for 83-consecutive hours for the first time

### **2 a.m. CLOSINGS**

- Macy's Kings Plaza, Brooklyn, NY
- Macy's at Green Acres Mall, Valley Stream, NY
- Macy's Menlo Park Mall, Menlo Park, NJ
- Macy's at Newport Centre, Jersey City, NJ

In 2006, Macy's Queens Center store was the first Macy's store to go 24-hours. Due to its

unprecedented success, Macy's added additional store locations for the 2007 and 2008 holiday seasons. This year, Macy's added two new 24-hour store locations at the Twelve Oaks and Rosedale Malls in Michigan and Minnesota, respectively. In addition, two 24-hour stores last year - West Farms Mall in Connecticut and Hamilton Mall in New Jersey - will not participate this year. The Macy's Menlo Park store in Menlo Park, NJ, a 24-hour store last year, will have extended store hours until 2 a.m. this year.

States Ron Klein, chief stores officer, Macy's, Inc. "Macy's is at the top of the list for holiday shoppers. By going 24-hours at 12 key locations and extending store hours at another 4, we are giving our customers extra time to shop when it's convenient for them. Being here for our customers takes the stress out of holiday shopping." He adds, "Our stores are destinations, whether they are located in an urban city or a suburban mall. Not only will our stores remain open to better serve our customers, but they will be greeted by our dedicated sales associates who voluntarily reworked their schedules during this holiday season to meet our customers' shopping needs."

### About Macy's

Macy's, the largest retail brand of Macy's, Inc. (NYSE:M), delivers fashion and affordable luxury to customers at more than 800 locations in 45 states, the District of Columbia, Puerto Rico and Guam. Macy's stores and macys.com offer distinctive assortments including the most desired family of exclusive and fashion brands for him, her and home. Macy's is known for such epic events as Macy's 4th of July Fireworks(R) and the Macy's Thanksgiving Day Parade(R), as well as spectacular fashion shows, culinary events, flower shows and celebrity appearances. Building on a 150-year tradition, Macy's helps strengthen communities by supporting local and national charities that make a difference in the lives of our customers.

For Macy's media materials, images and contacts, please visit our online pressroom at [www.macys.com/pressroom](http://www.macys.com/pressroom).

Source: Macy's, Inc.